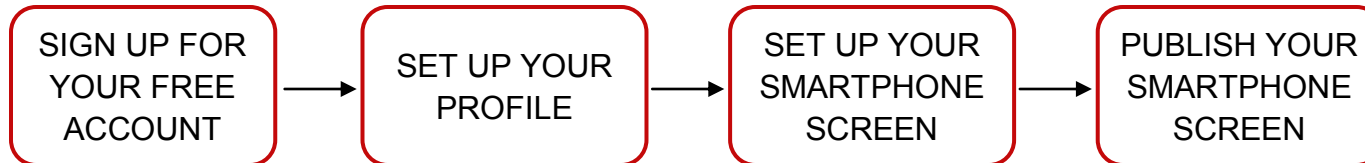




## FROM START TO FINISH



### **STEP 1: SIGN UP FOR YOUR FREE ACCOUNT**

- Submit your email and password

### **STEP 2: PROFILE - SET UP YOUR PROFILE**

- Set your website alias
- Enter your account profile data
- Optional: Assign an account manager to administer your account

### **STEP 3: MATRIX - SET UP YOUR SMARTPHONE SCREEN**

- Select an icon
- Select a link type: Custom or Preload Options
  - For link type “Custom”, you can browse for an image
- Set the icon name (maximum 11 characters)
- Link your icon to anything by entering in a website address (URL), phone number, or email address

### **STEP 4: PUBLISH - PUBLISH YOUR SMARTPHONE SCREEN**

- Publish your Smartphone screen through your website address (URL) and Quick Response (QR) Code generated

